

Kaila Gottlieb

graphic designer

Contact Information

714.878.9918

www.KailaGottlieb.com

KailaGottlieb@gmail.com

Linkedin.com/in/KailaGottlieb

Educational History

California State University, Chico

Bachelor of Arts

Communication and Graphic Design

Minor Photographic Studies

Concentration Applied Computer Graphics

Program Experience

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Adobe Acrobat

Adobe Dreamweaver

Adobe Flash/Animate

Adobe After Effects

Wordpress

Mail Chimp, Constant Contact

Microsoft Word

Microsoft Excel

Keynote

PowerPoint

Bluebeam

Podium

Sketchup (basic training)

AutoCAD (basic training)

Skills

Branding

Marketing

Production

Typography

Logo design

Print Design

Web design

Html

Photo editing / retouching

Photography

Hand drawing, sketching, painting

Public relations, Customer service

Social media

Job History

- **Senior Designer (August 2022 - Current)**
Finity Inc. Portland, OR.

Initiate visual designs for print and digital materials on behalf of multiple national clients. Implement healthcare industry standards and compliances within all graphics. Design postcards, mailers, posters, billboards, flyers, web comps, iconography, animations, etc.

- **Senior Graphic Designer (July 2021 - August 2022)**
WHA. Newport Beach, CA.

Work on all aspects of graphic design including website, marketing, animations, html emails, etc. Create graphics for both internal and client needs. Collaborate with VP of Marketing on marketing campaigns. Assist on architectural graphics.

- **Lead Graphic Designer & Production Specialist (Mar 2020 - Feb 2021)**
Brower Group Public Relations & Marketing Agency. Newport Beach, CA.

Design and create company graphics from concept to production including html emails, websites, print-ready files, newsletters, brochures, flyers, social content, etc. Establish and maintain company aesthetic standards and streamline production processes.

- **Lead Graphic Designer and Marketing Coordinator**
(Mar 2017 - Mar 2020) Kevin L. Crook Architect, Inc. Irvine, CA.

Responsible for all company graphics, marketing collateral, and social media. Manage company website including site development and updates. Lead on updating and maintaining all brand standards. Create uniquely branded visuals for company and its clientele.

- **Freelance Graphic Designer**

- **The Smart Agency (Feb 2021 - July 2021)**

Work with project managers and clients. Print and digital. Create and maintain e-mail blast campaigns, websites, and branding.

- **Creative Circle (August 2016 - March 2017)**

Creative & Digital Marketing Consulting Company. Irvine, CA.

Work directly with marketing teams to create and update marketing collateral, data sheets, brochures, web banners, gifs, product mock-ups, and environmental signage.

- **Tehama Group Communications (Fall 2013)**

Communications Organization. Chico, CA.

Lead Graphic Designer on multiple accounts such as Butte Environmental Council and College of Communication and Education, CSU Chico. Work in a team setting and directly with clients. Create postcards, handouts, logos, web icons, flyers, as well as coding using HTML for University web page.

- **Topin and Associates (Summer 2011)**

Medical Marketing Firm. Chicago, IL.

Assist on ideas and producing designs. Work directly with President of company and Director of Graphics department.

- **Graphic Designer (April 2015 - August 2016)**
MVE+ Partners, Architecture Firm. Irvine, CA

Responsible for all general graphics and media including rendering and photography re-touching and editing. Collaborate with marketing team to design and produce all marketing collateral, proposals, brochures, hand-outs, award submissions, presentation boards, pitch decks, and public relation materials. Assisted in company rebranding campaign including website design, graphics, brand templates, and visual standards.